



AWARD-WINNING CONE BEAM 3D DENTAL IMAGING

PRESS RELEASE

i-CAT™ Launches A New 3D Cone Beam System At The CDA Presents Dental Meeting

The new i-CAT™ FLX MV, the latest in a long line of trusted systems from a company that continues to offer award-winning technology, delivers i-CAT quality in a model that fits a wide range of dental practices.

San Francisco, CA (September 4, 2014) i-CAT, a brand member of the KaVo Kerr Group, is proud to announce the launch of the newest member of the award-winning family of cone beam 3D imaging products, the **i-CAT FLX MV (medium field-of-view)** for general dentists and specialists who place and restore implants, perform oral surgery, periodontics, prosthodontics, endodontics, and oral surgery with greater confidence and lower radiation. The innovative features of the i-CAT FLX MV will deliver greater clarity, ease-of-use, and control for those clinicians who need a medium field of view and a range of image sizes to fit a variety of needs.

From **Scan to Plan to Treat**, i-CAT FLX MV offers these features to seamlessly provide information and control:

- Medium field-of-view captures up to both arches and the temporomandibular joints in 3D
- Visual iQuity™ advanced image technology provides i-CAT's clearest 3D and 2D images
- Provides lower dose scan options including QuickScan+
- Easy-to-use SmartScan STUDIO™ touchscreen allows for selection of the appropriate scan for each patient
- Capture traditional 2D panoramic images with i-PAN
- Integration with CAD/CAM programs

i-CAT FLX MV offers a balance between image quality and ALARA (As Low As Reasonably Achievable) radiation dose for clinical control and optimized patient care. High-resolution, volumetric images provide complete 3D views for more thorough analysis of bone structure and tooth orientation. QuickScan+ settings allow for full-dentition 3D imaging at a dose comparable to a 2D panoramic*.

Powerful, clinically driven, comprehensive planning tools streamline workflow, and to help clinicians move from scanning to consultation and treatment planning in less than one minute. i-CAT FLX MV features Tx STUDIO™ 5.3 – the latest version of exclusive treatment planning software with enhanced tools for implants, oral surgery, endodontic procedures, airway analysis, and TMJ. Detailed 3D images combined with powerful imaging software aid in giving dentists the confidence to accurately plan an entire implant treatment from surgical placement of the implant and abutment, all the way to final restoration. Enhance practice efficiency with immediate access to integrated treatment tools for implant planning, as well as CAD/CAM application such as digital models and surgical guides.

3D scans from i-CAT allow practitioners to perform more advanced procedures with greater predictability— from implants to surgical guides and restorations. i-CAT's open software architecture seamlessly integrates with orthodontic systems, CAD/CAM programs, imaging software, and practice management programs, expanding the practice's capabilities.

"With the launch of the i-CAT FLX MV, dental professionals can invest in a medium field-of-view that captures the anatomical area specific to their treatment focus." states Rick Matty, Director of Marketing for i-CAT. "As a result, we are serving more dentists by providing i-CAT quality in a model that fits most every practice."

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i-CAT has evolved into the most trusted 3D imaging brand, widely regarded as the industry standard in cone beam technology. i-CAT solutions have been installed in more than 5,000 sites around the world. To help dentists make the most of i-CAT, we offer highly specialized service and support through the i-CAT Network and continuing education through i-CAT University, the only entity of its kind dedicated to helping dentists and specialists. Learn more about education and the i-CAT FLX family of products at www.i-cat.com.

**Data on file; Indications for Use at www.i-cat.com/lifu*

About i-CAT

Serving the dental industry since 1992, i-CAT™ is at the global forefront in the development and manufacturing of the computer-controlled dental and maxillofacial radiography products, and internationally recognized by highly regarded dentists and radiologists as one of the most innovative companies in dental imaging. i-CAT systems offers clinicians enhanced features for highly effective treatment planning and surgical predictability. i-CAT is exclusively distributed by Henry Schein Dental. To learn more, visit www.i-cat.com.

i-CAT is a member of the KaVo Kerr Group. KaVo Kerr Group is a global portfolio of leading dental brands that share common values of Trust, Experience, Choices, Quality and Smart Innovation. Brands include KaVo, Kerr, Kerr Total Care, Pentron, Axis|Sybron Endo, Orasoptic, Pelton & Crane, Marus, Gendex, DEXIS, Instrumentarium, SOREDEX, i-CAT, NOMAD, Implant Direct and Ormco. With over 500 years of combined experience and proven solutions, KaVo Kerr Group uniquely serves 99% of all dental practices. Visit www.kavokerrgroup.com for more information.

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