

## **Excitement Builds for the 4<sup>th</sup> International Congress Featuring Cone Beam 3-D Technology – Past, Present, And Future**

**The International Congress on 3-D Dental Imaging returns for its fourth year to deliver high- quality, valuable education for general dentists and specialists on the revolutionary technology of Cone Beam 3-D imaging for the dental practice.**

**Hatfield, PA/Des Plaines, IL (March 23, 2010)** Imaging Sciences International and Gendex Dental Systems proudly announce the 4th International Congress on 3-D Dental Imaging which will be held in La Jolla, California on June 25<sup>th</sup> and 26<sup>th</sup>, 2010. Experienced dental clinicians and professionals will share their vast knowledge of 3-D's past, where it is today, and where it's going in the future. These leaders in education will also offer their expertise on the practical applications of this dynamic technology—how it actually works in the clinical environment.

3-D technology is already redefining dental outcomes across a broad spectrum of treatment options, including implants, bone grafting, oral surgery, orthodontics, and endodontics. As it continues to build a reputation for facilitating efficiency, accuracy, and detail in diagnosis and treatment, new applications are allowing dentists to expand their treatment horizons and practices. To meet the demand for education, the Congress' curriculum has been expanded yet again this year to include topics ranging from basic information to detailed clinical use and hands-on training with 3-D planning software programs.

During the 2-day symposium, attendees will also gain insight into the different field-of-view options for various specialties, detailed clinical application and hands-on training with 3-D planning software programs, powerful advice on legal issues and marketing opportunities—plus a tantalizing peek into the amazing future possibilities of Cone Beam. In addition to the seminars, a variety of vendors will display supporting 3-D products, such as imaging, implant, and restorative systems, as well as 3-D treatment planning software.

Dr. John Flucke, leading dental technology expert and Congress speaker says, *“3-D radiography allows clinicians a view into their patient's anatomy that is more complete than any other traditional dental imaging modality. With all of the information captured by 3-D, it is extremely beneficial to learn all of the facts behind the technology and how it can be used to assist in treatment planning—from start to finish.”*

The Congress is honored to host attendees who seek in-depth knowledge on this innovative technology that can place them at the forefront of their profession. *“I think we are quickly moving toward ‘the’ standard of care being CBCT scans in dental office”,* says Dr. John Graham, speaker at this year's Congress. *“The dentists that attend the Congress are looking to learn more about a technology that can help them advance patient care and that can set their practices apart. This program is where they will gain the information they need.”*

This leading industry event promises to expand the knowledge of this imaging advancement and propel the dental profession's implementation for planning and treatment. *“We've learned from owners of 3-D radiography that they greatly benefit from integrating this groundbreaking technology,”* says Henrik Roos, President of Imaging Sciences International and Gendex Dental Systems. *“We are proud to be able to sponsor this comprehensive educational event that offers dentists the opportunity to treat their patients more safely and grow their practices.”*

For more information or to register for The 4<sup>th</sup> International Congress on 3-D Dental Imaging, please visit [www.i-CAT3D.com](http://www.i-CAT3D.com) or call 800.205.3570.

### **About Imaging Sciences International**

Serving the dental industry since 1992, Imaging Sciences is at the global forefront in the development and manufacturing of computer-controlled dental and maxillofacial radiography products, and internationally recognized by highly regarded dentists and radiologists as one of the most innovative companies in dental imaging. The company's marquee product, the i-CAT<sup>®</sup>, is a leader in Cone Beam 3-D dental imaging, creating anatomically accurate three-dimensional images at a significantly lower cost and less radiation than traditional CT scans. The system offers clinicians enhanced features for highly effective treatment planning and surgical predictability. As manifested in its dedication to education, the manufacturer is committed to meeting the needs of practicing clinicians and those dedicated to life-long learning.

### **About Gendex Dental Systems**

Gendex, a global leader in reliable, innovative, and affordable radiographic and imaging equipment, offers a wide variety of solutions for both general dentists and specialists. The company's strong history in x-ray manufacturing, along with its commitment to deliver products that meet exacting standards, have earned Gendex numerous awards from the dental community. The product line includes Cone Beam 3-D and digital panoramic/cephalometric x-ray systems, intraoral x-ray units, digital intraoral sensors, intraoral cameras, and comprehensive yet easy-to-use imaging software. Gendex is honored to serve as a guide in the dentist's transition from film to digital imaging by way of skilled and supportive regional representatives and educational resources. You can depend on Gendex to meet and exceed your imaging needs, now and for years to come.

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