

The 5th International Congress on 3D Dental Imaging Promises A Powerful And Diverse Curriculum

The 2011 3D Congress, *3D in Practice*, has gathered a full complement of well-respected speakers that will cover a variety of topics geared towards advancing 3D dental imaging education.

Hatfield, PA (September 29, 2011) Imaging Sciences International, Henry Schein Dental, and Gendex Dental Systems are pleased to announce that they have partnered to sponsor the 3D Imaging Institute's 5th International Congress on 3D Dental Imaging—a forum for leaders in dental education to share their experience and expertise with this dynamic technology. Entitled "3D in Practice," this year's Congress will be held on November 4-5, 2011, in Dallas, Texas with a Customer Users' Meeting on November 3. Attendees are able to network with clinicians from all over the world to learn more about 3D imaging to optimize patient treatment and to practice skills by learning from leading technology experts about the latest techniques, related software, and products.

To meet the increasing demand for education on this technology, the Congress' 2-day curriculum is expanded to include more than 18 separate topics and segments ranging from basic information to detailed clinical use. Comprised of live scans, hands-on training of 3D planning software programs, patient education, marketing, and more, the program will afford 16 CE credits. Post-lecture discussions allow for open interaction between participants and speakers. New this year is several break-out sessions specifically targeted issues that affect orthodontic and implant-focused practices. A few of the courses of this diverse program include:

- **Dr. Sean Carlson**—*Debunking the Myths of Cone Beam Imaging: Applying the Science in the Everyday Orthodontic Practice*
- **Dr. Juan-Carlos Quintero**—*Ortho in 3D! -The Fully Committed Practice*
- **Dr. Scott Ganz**—*A Digital Reality: 3D Concepts for Implant Planning, Abutment Design, and CAD/CAM Integration*
- **Dr. Steven Olmos**—*CBCT in the Treatment of Craniofacial Pain & Sleep Apnea*
- **Dr. Donald Machen**—*Managing Risk in your Practice: A Legal Perspective on Cone Beam from an Ortho, Lawyer, & Judge*
- **Dr. Steven Guttenberg** CBCT—*An Indispensable Technology for the Oral and Maxillofacial Surgeon*
- **Dr. Steven Sudbrink and Kimberly Innocent**—*Successful Reimbursement & Billing Strategies for Cone Beam Scans*
- **Live cone beam scans and 3D treatment planning sessions**

Coinciding with the Congress again this year is the highly-requested User's meeting where those who have implemented cone beam can connect with other owners to learn about the latest software developments and techniques of their i-CAT®-powered machines and explore the latest advancements in i-CAT technology. Topics include choosing the best scan size and resolution to meet the patient's needs; live, hands-on patient positioning; Invivo5 tools utilization for orthodontics and implants; and IT, networking, and data management.

Along with these seminars, a variety of vendors display supporting 3D-related products from imaging hardware, including i-CAT®, the new i-CAT® Precise™, new Gendex GXDP-700™, and software for implant and restorative systems.

For more information on the topics and speakers, and for general information on the Congress, please visit www.i-cat3d.com/congress2011/.

Media contact: Jackie Raulerson jackie.raulerson@danahermail.com

About Imaging Sciences

Serving the dental industry since 1992, Imaging Sciences has a solid reputation within the dental community for the manufacture of quality radiographic equipment. Members of the company's design and development team have substantial expertise in dental imaging, and they actively collaborate with clinical professionals to further expand their knowledge of the science of radiology. The company's marquee product, the i-CAT[®], a leader in Cone Beam 3D dental imaging, creates anatomically accurate three-dimensional images for the effective planning and treatment predictability for all dental specialties. As manifested in its dedication to education, the manufacturer is committed to supporting programs that meet the needs of practicing clinicians and those dedicated to life-long learning. For more information, visit www.imagingsciences.com.

About Henry Schein, Inc.

Henry Schein, Inc. (NASDAQ: HSIC), the largest provider of health care products and services to office-based practitioners, is a Fortune 500[®] company and a member of the NASDAQ 100[®] Index. The Company is recognized for its excellent customer service and highly competitive prices. Henry Schein's five businesses – Dental, Medical, Animal Health, International, and Technology – serve more than 700,000 customers worldwide, including dental practitioners and laboratories, physician practices and animal health practices, as well as government and other institutions. The Company operates through a centralized and automated distribution network, which provides customers in more than 200 countries with a comprehensive selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items. Henry Schein also provides exclusive, innovative technology offerings for dental, medical, and veterinary professionals, including value-added practice management software and electronic health record solutions.

Headquartered in Melville, N.Y., Henry Schein employs more than 14,000 people and has operations or affiliates in 25 countries. The Company's net sales reached a record \$7.5 billion in 2010. For more information, visit the Henry Schein Web site at www.henryschein.com.

About Gendex Dental Systems

Gendex, known for its reliable and innovative imaging equipment, offers a wide variety of solutions for both general dentists and specialists. The company's strong history in x-ray manufacturing, along with a deep dedication to deliver products that exceed the needs of dental professionals, have earned Gendex recognition as a global leader. Learn more about the full line of Gendex products at www.gendex.com.