

Saving Canines Is i-CAT's Theme At The AAO As The Company Partners With The Milo Foundation Animal Sanctuary.

An impactful "Their Story" will be presented at the 2015 Annual Session of the American Association of Orthodontists. Dr. Carlson and patient Natalie will be onsite to discuss details of the case along with providing an opportunity to also help man's best friend.

Hatfield, PA (May 11, 2015) i-CAT™ a brand of the KaVo Kerr Group, will exhibit at the 2015 AAO Annual Session, May 15-19, 2015 at the Moscone Center in San Francisco, CA. Unique to this meeting and as part of the company's "Their Story" campaign launched in November 2014, i-CAT will introduce the latest "Their Story" featuring Dr. Sean Carlson and his patient, Natalie. This growing collection of stories illustrates how doctors are using i-CAT imaging to help better patients' lives every day. In Natalie's case of transmigratory impacted canines in the mandibular jaw, information from the i-CAT scan helped Dr. Carlson formulate a treatment that allowed Natalie to save her canines and thus retain her full complement of teeth.

Also at this meeting, the theme of saving canines will be taken to the next level as i-CAT partners with the Milo Foundation, an established 501(c)(3) nonprofit, no-kill animal shelter in Northern California. Its mission is to provide education, adoption services, and sanctuary for many types and ages of animals. John Fonseca, Outreach Coordinator for the Milo Foundation will be at the booth on Saturday and Sunday, and attendees can get their photos taken with some great little canines that will be on site to promote pet care awareness.

John Fonseca noted, *"The Milo Foundation is excited to participate with i-CAT in the 2015 AAO Annual Session. As an animal rescue organization, the animals' good health is extremely important, dental health included. This is an innovative opportunity for us to share information about our work and encourage support to help the many homeless animals not only in California, but throughout the country."*

Jessica Kachmar, Marketing Manager for i-CAT, added, *"We are very happy to host Dr. Carlson and Natalie and eager for clinicians to visit with them and discuss their inspiring story at our booth. The success of that treatment entailed much hard work and knowledge from Dr. Carlson, effort and energy from Natalie, and quality 3D cone beam scans from i-CAT. We are also appreciative of the humanitarian work done for needy animals by The Milo Foundation, and i-CAT will be donating to this worthy cause."*

AAO attendees are encouraged to meet and greet with Dr. Carlson and Natalie, take pictures with Milo Foundation dogs and participate in the other activities in the i-CAT booth No. 2037.

More information on Their Story is at <http://stories.i-cat.com/>. For more information on The Milo Foundation's good works, visit <http://www.milofoundation.org>

Indications for Use: www.i-cat.com/ifu

Continued on page 2



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About i-CAT

Serving the dental industry since 1992, i-CAT™ is at the global forefront in the development and manufacturing of the computer-controlled dental and maxillofacial radiography products, and internationally recognized by highly regarded dentists and radiologists as one of the most innovative companies in dental imaging. i-CAT systems offers clinicians enhanced features for highly effective treatment planning and surgical predictability. i-CAT is exclusively distributed by Henry Schein Dental. To learn more, visit www.i-cat.com.

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About The Milo Foundation

The Milo Foundation rescues adoptable dogs and cats of all ages, sizes, and breeds from high-kill shelters throughout California. Since its founding at its no-kill Sanctuary in 1994, Milo has saved the lives of more than 25,000 animals. Milo has an Intake and Adoption Center near San Francisco in Point Richmond, CA and its 283-acre Sanctuary three hours north in Mendocino County. A community of volunteers and foster homes plays a key role in helping the animals find loving homes. For more information please visit www.milofoundation.org.

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